



About

Oskar Storm

Oskar has been in the glass business since 1998. Up until 2014 he worked for Emmaboda Glas, where he started in the back office for interior products. The close proximity to production became a great source of learning and interest. From sales he transferred to production controlling and further to be production manager for three years starting 2004. He then took a step back to coordinate supply of façade projects from production to customer. He advanced to KAM for façade customer and handled delivery of over 40 façade projects. As the Emmaboda production shifted focus to regional business in 2007 he and colleague Roger Bengtsson started a project trade business with sister companies, first in Germany and then more and more with Estonia. His last 2 years in Glassolutions was spent as a sales person for Baltiklaas.

In 2010 Emmaboda glass guru Stefan Hallberg sadly passed away and on top of KAM duties Oskar took over the task of answering the most complicated questions that came from stake holders.

In 2014 he transferred to Saint-Gobain Glass Deutschland, as responsible for specification in SE/NO/DK. But since glass deliveries to Sweden and Norway mainly comes from Eastern Europe he was relieved of his duties in Denmark and moved to the project team of the Polish division of Saint-Gobain Glass, today known as Saint-Gobain-Glass Polska.

Oskar has a unique width in his glass experience and has developed a passion for the visual aspects of glass. In his years of specification, he has also developed a network among consultants and suppliers of complementary products for facades making him adapt a system view of the façade. Today a façade must be dynamic to meet demands of legislation and specification, and Oskar has a firm grip on shadings and automation options.

Tomorrow flat glass must be recycled in a circular way and this is a special area of interest to Oskar. We stand before peak sand and flat glass must be produced more and more from end of life flat glass. Oskar has worked relentlessly on the topic for five years. Now the capacity for recycling all windows and facades in Sweden and Norway is available via companies Ragn-Sells and Reiling. Norwegian Stortinget has voted through an Extended Producer Responsibility for all insulating glass units. In Sweden we are developing the (digital) tools for upscaling end-of-life recycling of flat glass. Windows handed to communal recycling stations is the biggest remaining issue – many of the hold asbestos in the putty.

If you talk to Oskar for a while you will notice his great devotion to his wife, Åsa. They were married in 1990 and she works as a personal trainer based in their renovated barn house outside Borgholm, Öland. In 2012 the original gym set in Nybro was extended and Oskar took great care in the glass choices. This eventually resulted in the recording of several Youtube videos known as “Oskar pratar om glas”. The recordings around the house took place in accordance with the Danish DOGMA film rules; all shot in natural light and completed within one hour.

The next building experience was the full renovation of “Tryggehuset” outside Borgholm. Here many different Saint-Gobain materials came into use. With Oskar’s feel for marketing, Tryggehuset is a reference project easily found on Google.

Speaking of Google: Oskar’s landing page is the first hit on google for “Oskar Storm”. Since you read this text you already found it.

Oskar will also talk about his children with great pride. Daughter Ida will be mentioned first as she used to hold the Swedish record in hammer throw and bears great academic and athletic merits from UCLA in California. Robert comes next and will be described as a devastatingly handsome X-ray nurse with table tennis skills and the baby brother Joel will be described as a Matt Damon look-alike and a genius when it comes to logistics.

All children have moved out and now own their own properties, whenever they want to re-design things around the house their father is full of Saint-Gobain-inspired proposals. The children are tall, Oskar will often define his family as “9.8 running meters of family”.

The best thing about Oskar from a professional point of view is his ability to explain complex glass questions in an understandable way, both in words but more so in his handbooks, articles and speedy answers to e-mails. Oskar’s party tricks include use of fluent Danish and German language as well as (painful) pressure point treatment of tennis elbows. The downside of Oskar is his inability to remember names and faces and his great interest in gossip. Oskar is witty but sometimes words come before thought and that brings about very awkward situations approximately once a year. He says he has improved and has himself become a police when it comes to sexual or demeaning remarks. Finally you might be surprised by his focus for adherence with any safety rule, it comes from 26 years within the Saint-Gobain Group.

Please don't hesitate to contact me for further information:

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